



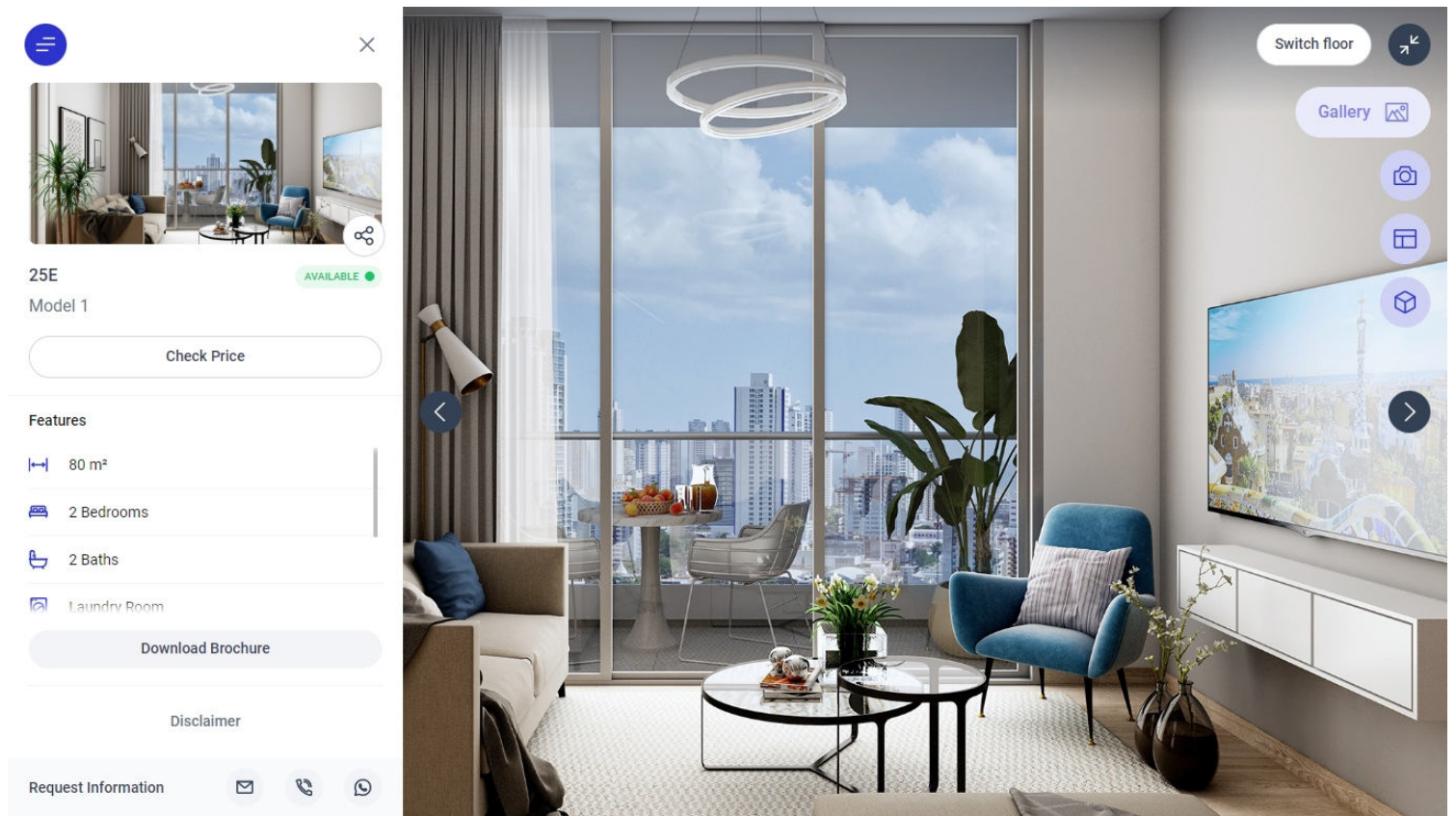
web3D



**GRAFF3D**

CREATIVE STUDIO OF  
ARCHITECTURAL VISUALIZATION





## ONLINE VISUALIZATION AND MARKETING PLATFORM FOR REAL ESTATE PROJECTS







ALL IN ONE LINK, ALL IN ONE CLICK

REALISTIC AND INTERACTIVE EXPERIENCE

Web3D is an interactive tool that allows you to know the integrity of a real estate project: its information and characteristics, as well as its architecture and design.

INTUITIVE BROWSING

The project can be navigated easily and quickly, from the exterior to the interior, floor by floor, unit by unit.

web3D



## GAIN TRUST

Knowing the architecture of the project, its environment and its realistic design give the client enough confidence to make the purchase decision

Web3D allows you to integrate different contents. Among them, images and videos, PDF brochures, maps and plans. The content will depend on the client's requirements.







3Drendering



CGlanimation



Views







C.0810

The Crown

#### Features

Total area 159.51 m<sup>2</sup>

3 Bedrooms

[Download Brochure](#)

[Disclaimer](#)

[Request Information](#)



Switch floor



Plans



2D y 3D Plans





## EXPERIENCE

Web3D's user interface is designed to have a dynamic experience and a huge visual impact. You can easily access the information and browse it intuitively.



The permanence time in Web3D is six times more than in a traditional website

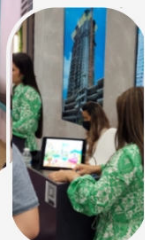
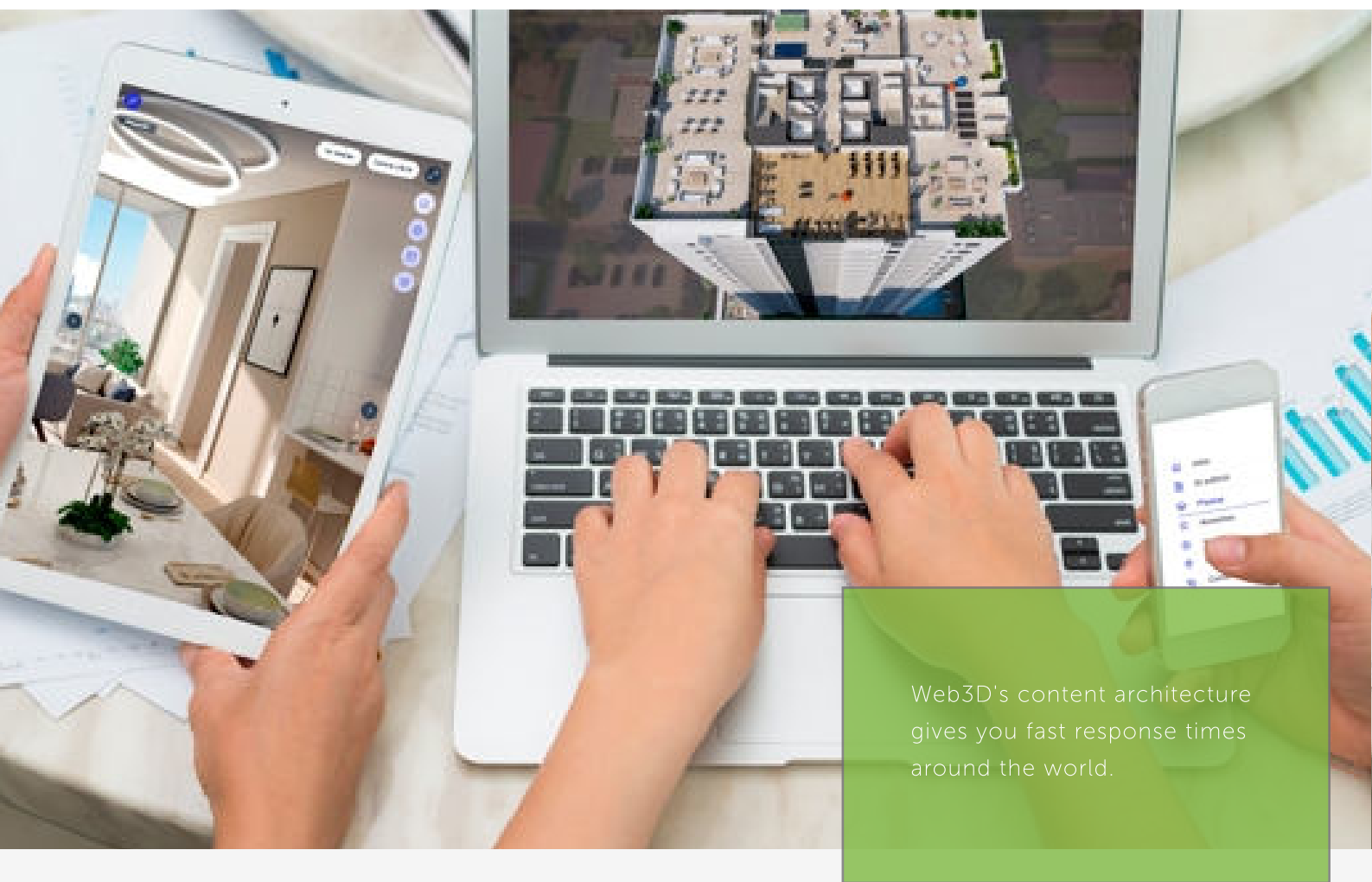


## WEB3D IS AN ONLINE SHOWROOM 24/7

The platform is available online and can be accessed by the client at any time and from any location around the world, greatly valuing management times.

It is **responsive design**, adapts to any device and can be opened from any browser.

Web3D can be used in exhibitions and showrooms through touch screens, notebooks, and cell phones, integrating traditional and digital marketing strategies.





A sales area is available in Web3D to manage information from the unit such as changing its availability and, when published, you can add or update the value of the unit

It also allows you to access contact's information and to export them to a database.

Sales Area



In turn, Web3D connects with Google Analytics and Facebook Pixel, allowing you to generate higher quality leads and to optimize your marketing campaigns, while identifying your audience segmentation in order to deliver more tailored messaging and build stronger connections.



Google  
Analytics



## TYPE OF PROJECTS

Web3D currently supports Simple Towers, Multi Towers and Neighborhoods.

To know more about this platform and to look at our portfolio, [CLICK HERE](#).





## GRAFF3D

We are a creative architectural visualization studio. Since 2004 we work with projects from different parts of the world to turn ideas into reality. We provide our services to construction industry, real estate developments, and design and construction professionals architecture.

Our team is formed by architects, designers, digital artists and editors and illustrators. This diversity allows us to combine the best of each one so that each project reach your greatest potential.







## OUR EXPERIENCE

**+ 18**  
YEARS  
INNOVATING

**+ DE 1000**  
PROJECTS WORLDWIDE

**CUSTOMIZED**  
A PRODUCT FOR EVERY NEED  
AND EVERY ESCALE

web3D



## OUR PRODUCTS



### 3Drenderings

#### IDEAS INTO REALITY

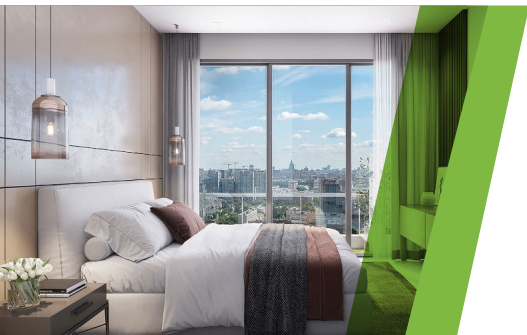
It is the 3D representation of a project through the creation of realistic images that allow optimal visualization of the same for its graphic diffusion and commercialization.



### CGIanimation

#### STORYTELLING IS EVERYTHING

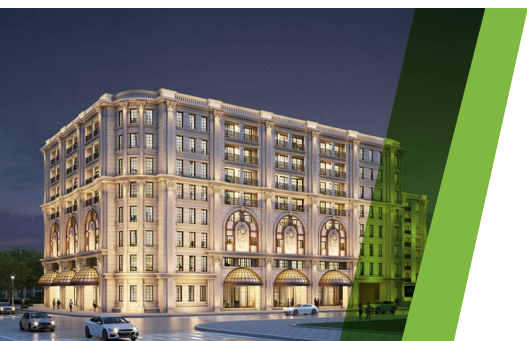
Through the use of 3D animation and the combination of camera effects, images, movements, and sounds, we produce a high quality presentation that will capture the viewer's attention and connect it with its emotional and sensorial side



### 360 virtual tour

#### EXPLORING EVERY INCH NEVER WAS SO EASY

This product enables users to view the project from different perspectives by utilizing high-definition panoramic images which can be rotated to obtain a 360° exterior and interior perspective of the project



### web3D

#### ALL IN ONE LINK, ALL IN ONE CLICK

Web3D is an online solution for visualization and commercialization of real estate projects.

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FOR PRODUCTS DEMOS  
AND INQUIRIES



**GRAFF3D**

Contact

Phone: +1 786 980 1978

Email: [info@graff3d.com](mailto:info@graff3d.com)

[www.graff3d.com](http://www.graff3d.com)