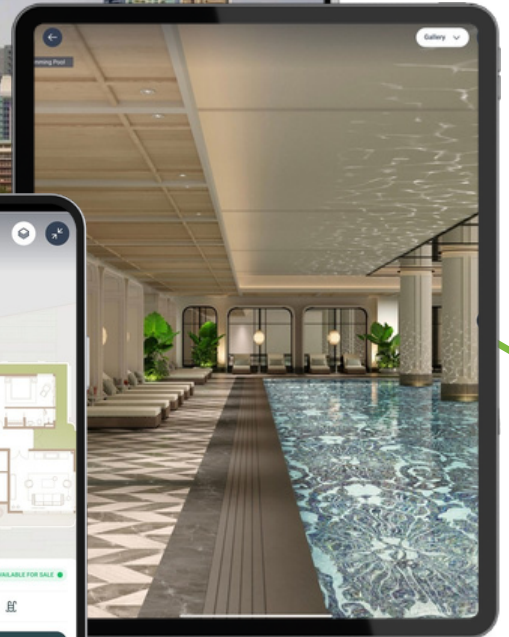


Visual Web

ONLINE VISUALIZATION PLATFORM



Fits every device
Its responsive design
allows you to run it on
any screen.



GRAFF3D

CREATIVE STUDIO OF
ARCHITECTURAL VISUALIZATION

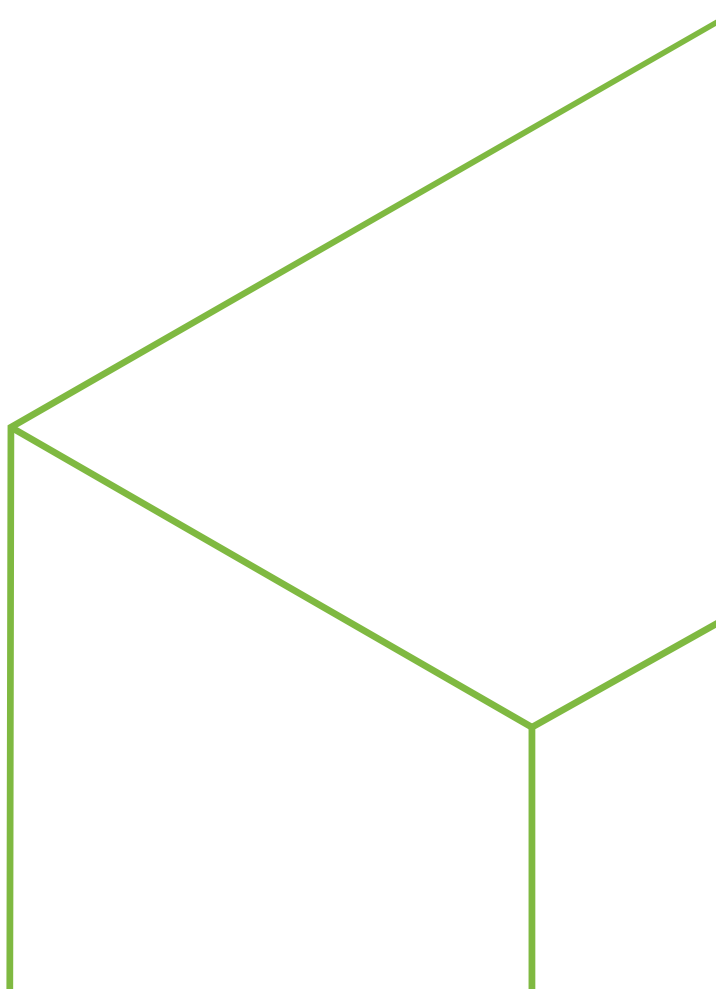


Visual Web

ONLINE VISUALIZATION PLATFORM

Visual Web is an online integral solution for your real estate project.

Visually stunning, Visual Web helps you showcase your real estate project to your potential customers in the smart device of their choice, making Visual Web your best tool to support your sales



MULTIPLE PROJECT TYPOLOGIES

You can use Visual Web for various types of real estate projects, such as single-tower buildings, multi-tower developments, or neighborhoods with houses or lots. It's also applicable to other project types like hotels, shopping centers, and offices. Visual Web is configured and tailored to each typology, seamlessly integrating any project type in a straightforward manner. This allows individuals interested in purchasing property to explore and access all the project information easily.



TOWERS

Residential, offices, commercial, mixed-use, hotels, etc.



MULTI TOWERS

Residential complexes, mixed-use developments, hotels, commercial.



NEIGHBORHOODS

House, lots.

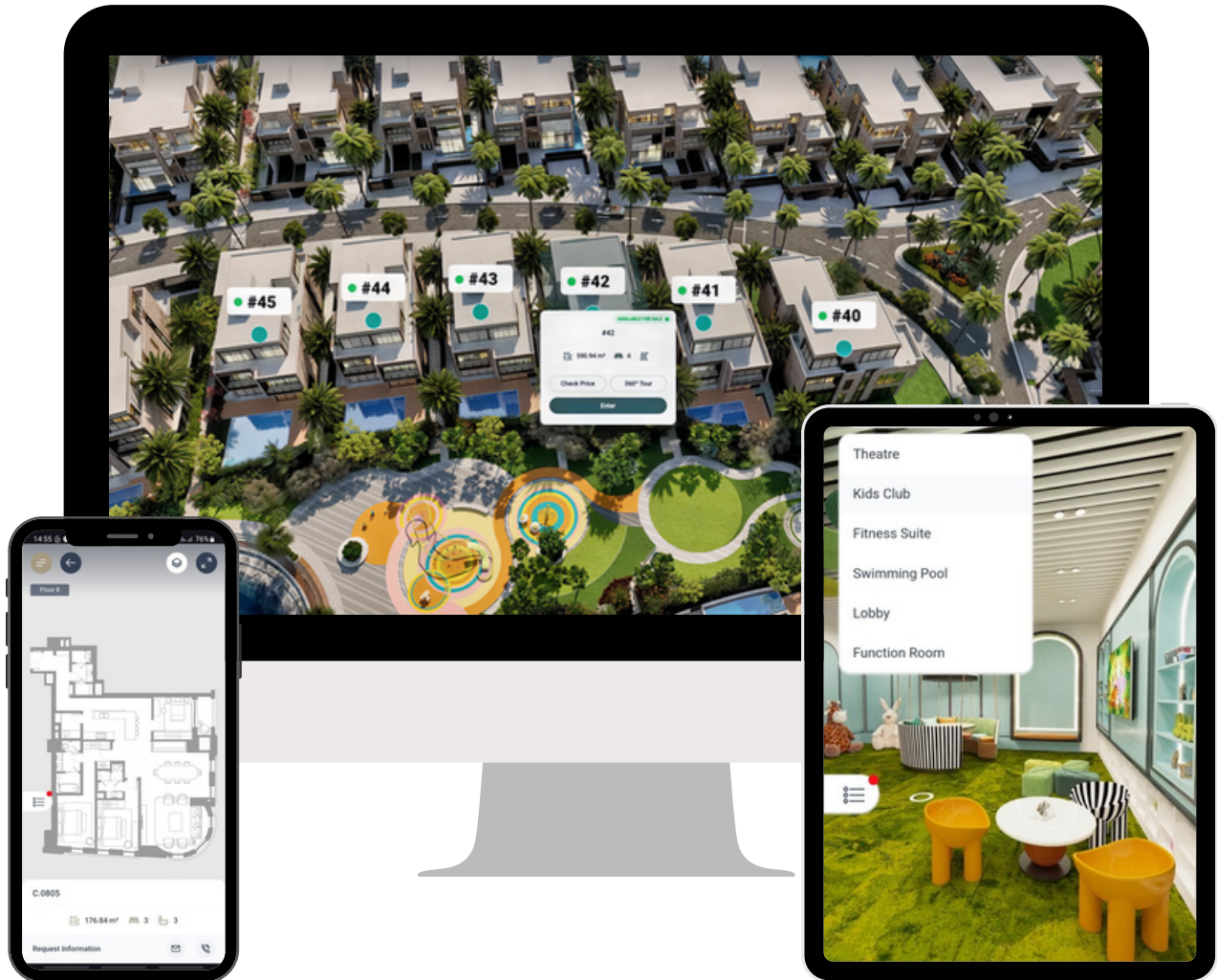


SPECIAL PROJECTS

Exhibition center, industrial sites, cultural centers.

REALISTIC EXPERIENCE

- Airview the project with its realistic environment.
- The 360° Spin is a great tool to understand the project location with a drone-like 360° degrees rotation around it.
- Visual Web makes it easier to interpret the project's architecture.

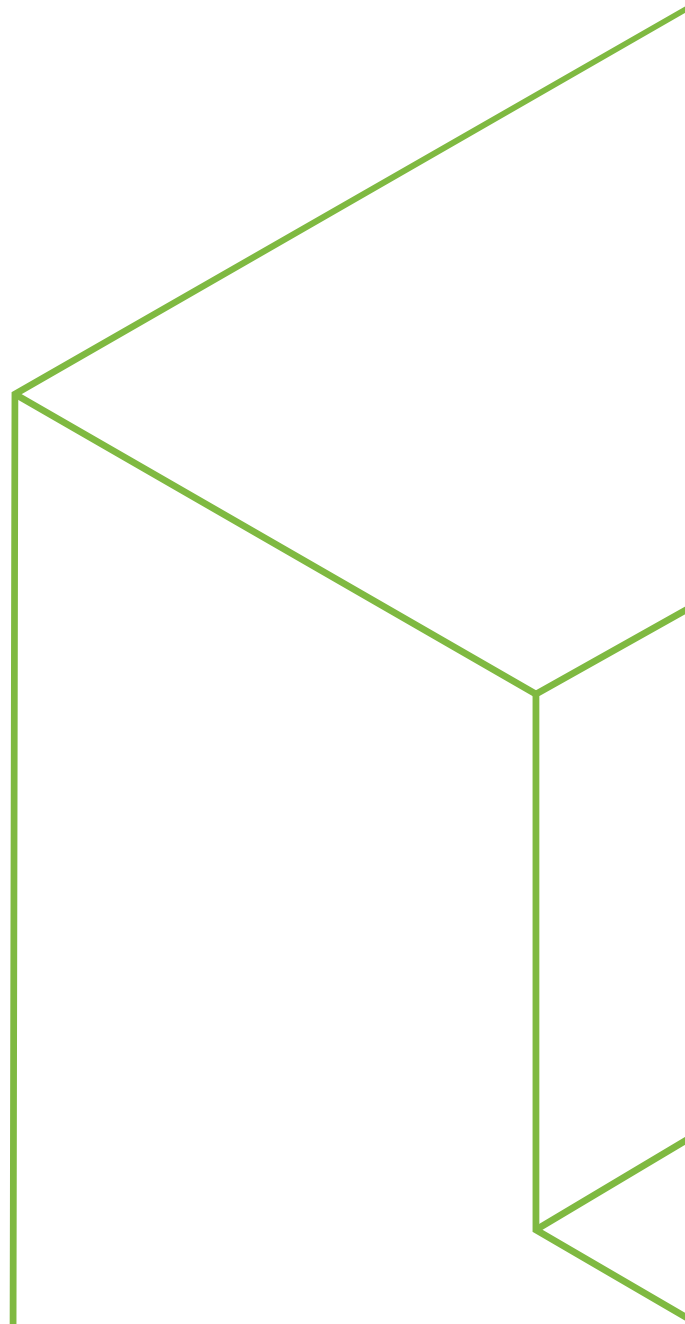
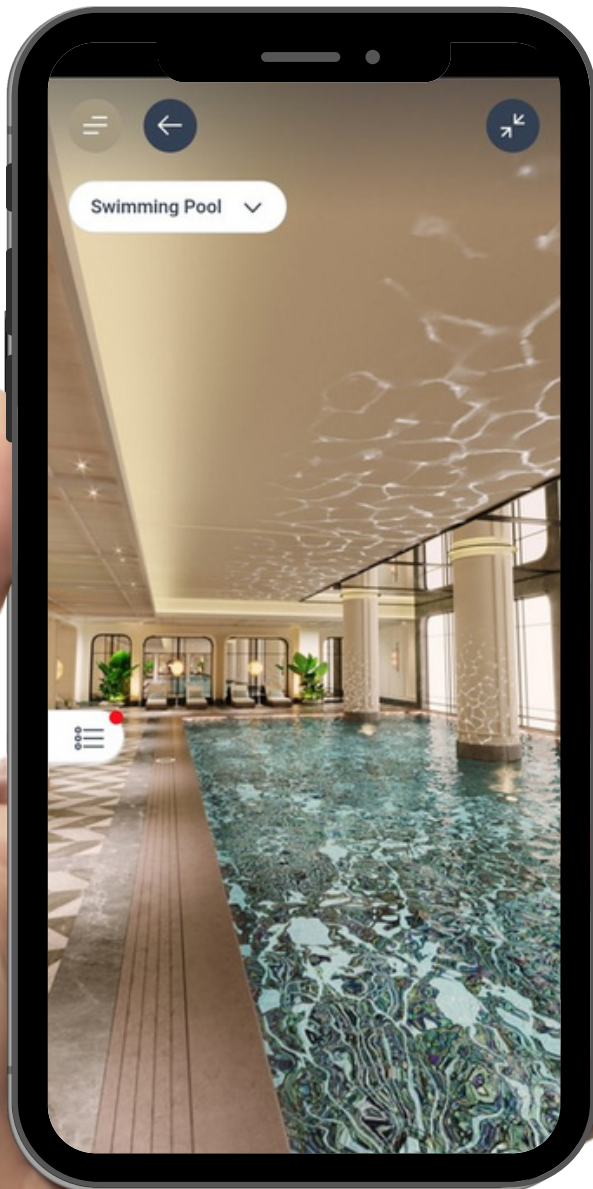


INTUITIVE BROWSING

- We designed Visual Web tailored to our customer's needs. The outcome is a platform that is easy and intuitive to browse.
- You can navigate the whole project, from the exterior to the interior, floor by floor, and unit by unit
- Each unit has its availability status displayed: Available, Booked, or Sold.
- By selecting a unit you will have a quick view of all its features.
- Visual Web runs on the smart device of your choice, from desktop computers to smartphones.

FEEL LIKE HOME

- With our 360° Virtual Tours, you can explore every inch of every unit and amenities.
- 360° Virtual Tour's smooth transitions make exploring the units very easy and intuitive.
- Move like you are there. You have full control to go anywhere you want in the unit.
- Visual Web has integrated real views. You will see the real views from every unit, helping you understand its orientation better.



NO DOWNLOADS

- The perfect balance between loading speed and the flowing visual experience in motion.
- Run Visual Web from any device and your favorite browser.
- Visual Web does not need any additional downloads, no extra apps or resources.
- Visual Web's architecture of distributed contents gives us fast response times worldwide.

Q <http://www.graff3d.com/visual-web>

Q <http://www.graff3d/masterplan>

Q <http://www.graff3d/app/topview>

Q <http://www.graff3d/location>



ADDITIONAL ADVANTAGES OF VISUAL WEB



FROM IDEA TO REALITY

From idea to reality, All you need for your platform to work is done by us.



SALESMAN AREA

Salesman have an area where they can manage every unit status.
You can assign them permissions so they can modify the status, prices, etc.



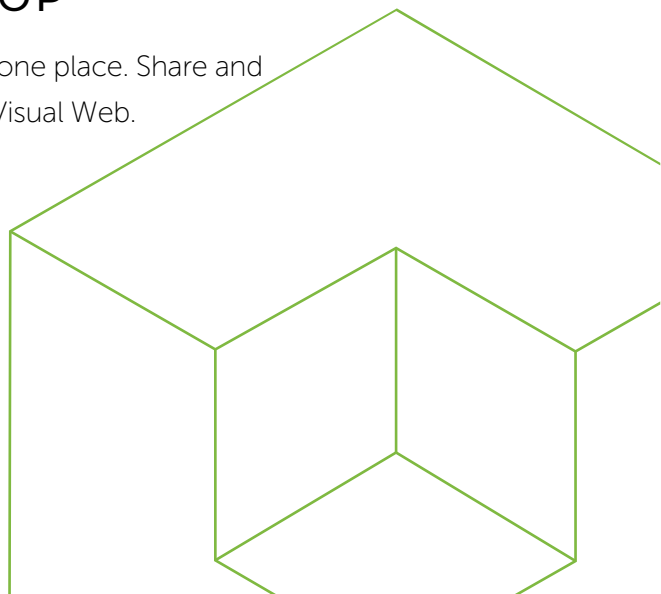
INTEGRATION WITH ANALITYCS

Visual Web has integration with Google Analytics and Facebook Pixel, so you can
have the most accurate data for your campaigns.



ONE STOP SHOP

All the information about your project in one place. Share and
spread the word directly from Visual Web.



VISUAL WEB FEATURES

PROJECT VISUALIZATION

- Cover image
- Intro animation flying towards the building
- 360 spin around the building with its environment
- Animation flying to the top of the building
- Floor by floor tour

UNITS DETAILS

- Furnished floorplan
- Floorplan with measures
- Images gallery
- Views gallery
- Finishes gallery
- Unit availability status (Available - Booked -Sold)
- Features items (sqft, bedrooms, bathrooms, etc)

SOCIAL AREAS DETAILS

- Furnished floorplan
- Floorplan with measures
- Images gallery
- Views gallery
- Finishes gallery
- Features items (pool, gym, coworking, etc)

360° VIRTUAL TOURS

- 360° virtual tours integration of the units and amenities

CONTACT AREA

- Whatsapp
- Contact form
- Phone number
- E-mail
- Social networks links (Facebook - Instagram)
- Sharing (URL Copy - Facebook - Instagram)

PROJECT INFORMATION

- Project video (1 video hosted at Vimeo)
- Project location (powered by Google Maps)
- Points of interest references (powered by Google Maps)
- Contact information
- Developer information

ADAPTABILITY

- Desktop
- Mobile Portrait
- Mobile Landscape
- Tablets

BROWSER COMPATIBILITY

- Chrome (Testing)
- Safari (Testing)

DESIGN

- One-color configuration by default
- Icons library by default
- Google fonts by default
- Menu style by default
- Buttons style by default
- Design template by default
- Customizable menu and cover logo
- Content images edition
- Custom favicon
- Custom HTML page title

IMAGES AND VIDEO QUALITY

- Full HD - 1920 x 1080

TECHNICAL SUPPORT

- Content loading and platform setup
- Unlimited views and contacts
- Full technical support

DOMAIN REGISTRATION AND YEARLY RENOVATION

- Google Domains registration
- SSL Certificate

SALESMAN ADMINISTRATION

- Unit availability status administration (Available - Booked - Sold)
- Unit price administration (if pricing module is active)
- Seller user administration
- Seller user permissions (enable/disable price modifications)

UNIT PRICES

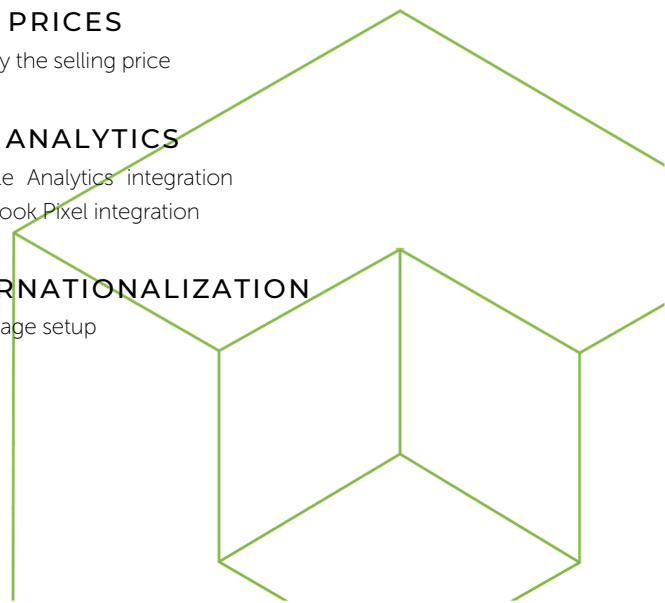
- Display the selling price

WEB ANALYTICS

- Google Analytics integration
- Facebook Pixel integration

INTERNATIONALIZATION

- Language setup



MEET OUR LINEUP

3D renderings

Photorealistic images with the highest quality



CGI animation

3D animations designed to showcase the identity of your project



360° virtual tour

360° virtual tours created from 3D models.



real time VR

Virtual reality (VR) is a technology that creates an immersive digital environment.



Visual Web

Visualization and commercialization online platform for real estate projects



ADVANTAGES OF WORKING WITH US



19 YEARS INNOVATING

We never settle. We aspire to improve every detail, every day



1200+ PROJECTS WORLDWIDE

USA, Dubai, Qatar, Germany, Switzerland, Vietnam, Panama, and more



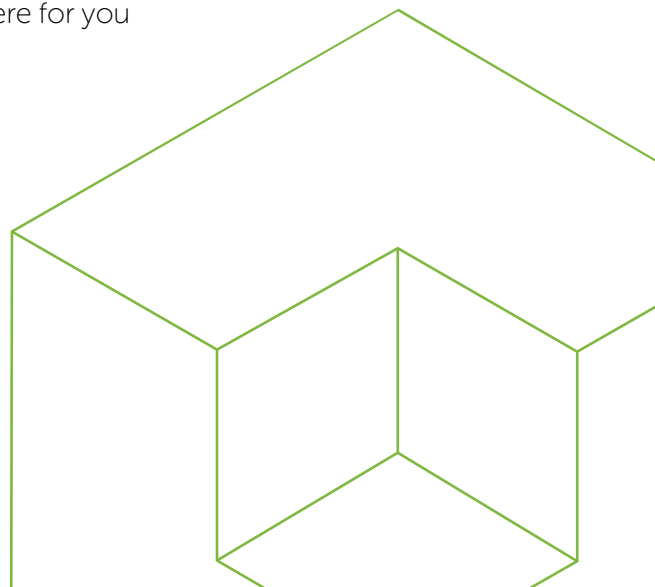
A PRODUCT FOR EVERY NEED AND EVERY SCALE

From residential buildings to large-scale projects, we have a product for you



GREAT SUPPORT

Whenever you need us, we are here for you



FOR PRODUCT DEMOS
AND INQUIRES:



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