



# GRAFF3D

CREATIVE STUDIO OF ARCHITECTURAL VISUALIZATION



# web3D ONLINE VISUALIZATION PLATFOTM

Web3D is an online integral solution for your real estate project.

Visually stunning, Web3D helps you showcase your real estate project to your potential customers in the smart device of their choice, making Web3D your best tool to support your sales

# MULTIPLE PROJECT TYPOLOGIES

You can use Web3D for various types of real estate projects, such as single-tower buildings, multi-tower developments, or neighborhoods with houses or lots. It's also applicable to other project types like hotels, shopping centers, and offices. Web3D is configured and tailored to each typology, seamlessly integrating any project type in a straightforward manner. This allows individuals interested in purchasing property to explore and access all the project information easily.



#### **TOWERS**

Residential, offices, commercial, mixeduse, hotels, etc.



#### **MULTI TOWERS**

Residential complexes, mixed-use developments, hotels, commercial.



#### **NEIGHBORHOODS**

House, lots.

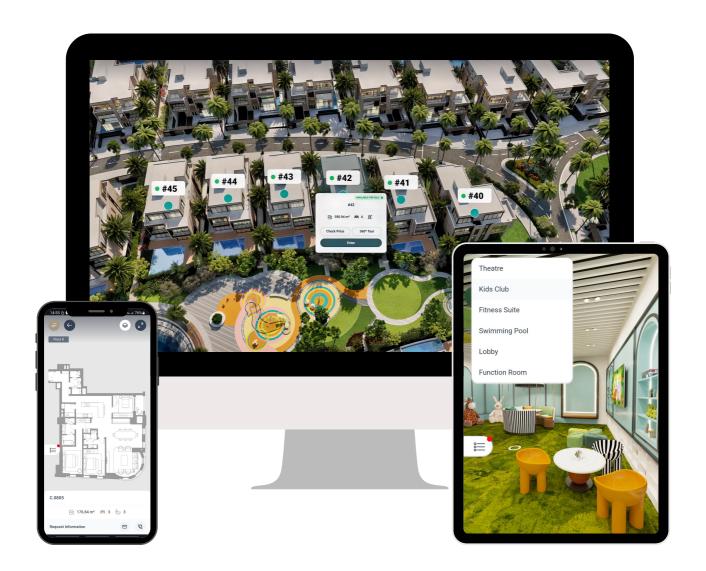


#### **SPECIAL PROJECTS**

Exhibition center, industrial sites, cultural centers.

# REALISTIC EXPERIENCE

- Airview the project with its realistic environment.
- The 360° Spin is a great tool to understand the project location with a drone-like 360° degrees rotation around it.
- Web3D makes it easier to interpret the project's architecture.



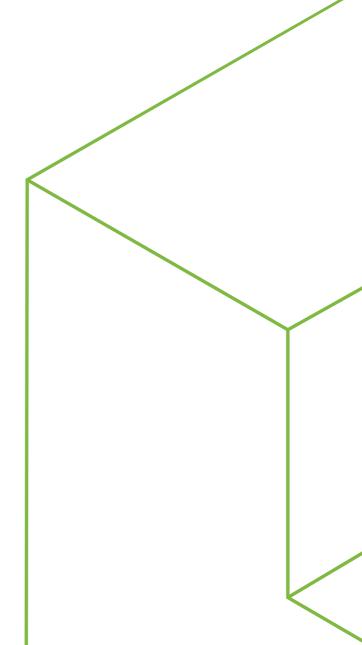
## INTUITIVE BROWSING

- We designed Web3D tailored to our customer's needs.
   The outcome is a platform that is easy and intuitive to browse.
- You can navigate the whole project, from the exterior to the interior, floor by floor, and unit by unit
- Each unit has its availability status displayed: Available, Booked, or Sold.
- By selecting a unit you will have a quick view of all its features.
- Web3D runs on the smart device of your choice, from desktop computers to smartphones.

## FEEL LIKE HOME

- With our 360° Virtual Tours, you can explore every inch of every unit and amenities.
- 360° Virtual Tour's smooth transitions make exploring the units very easy and intuitive.
- Move like you are there. You have full control to go anywhere you want in the unit.
- Web3D has integrated real views. You will see the real views from every unit, helping you understand its orientation better.





## NO DOWNLOADS

- The perfect balance between loading speed and the flowing visual experience in motion.
- Run Web3D from any device and your favorite browser.
- Web3D does not need any additional downloads, no extra apps or resources.
- Web3D's architecture of distributed contents gives us fast response times worldwide.

## Q http://www.web3d.app



- Q http://www.web3d.app/masterplan
- Q http://www.web3d/app/topview
- Q http://www.web3d.app/location



# ADDITIONAL ADVANTAGES OF WEB3D



#### FROM IDEA TO REALITY

From idea to reality, All you need for your platform to work is done by us.



#### SALESMAN AREA

Salesman have an area where they can manage every unit status. You can assign them permissions so they can modify the status, prices, etc.



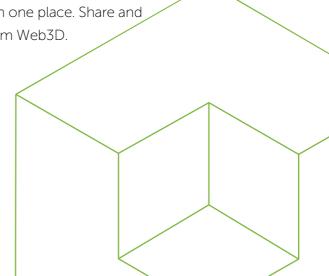
### INTEGRATION WITH ANALITYCS

Web3D has integration with Google Analytics and Facebook Pixel, so you can have the most accurate data for your campaigns.



#### ONE STOP SHOP

All the information about your project in one place. Share and spread the word directly from Web3D.



#### WEB3D FEATURES

#### PROJECT VISUALIZATION

- Cover image
- · Intro animation flying towards the building
- 360 spin around the building with its environment
- · Animation flying to the top of the building
- Floor by floor tour

#### **UNITS DETAILS**

- Furnished floorplan
- Floorplan with measures
- Images gallery
- Views gallery
- Finishes gallery
- Unit availability status (Available Booked -Sold)
- Features items (sqft, bedrooms, bathrooms, etc)

#### SOCIAL AREAS DETAILS

- Furnished floorplan
- Floorplan with measures
- Images gallery
- Views gallery
- · Finishes gallery
- Features items (pool, gym, coworking, etc)

#### 360° VIRTUAL TOURS

• 360° virtual tours integration of the units and amenities

#### **CONTACT AREA**

- Whatsapp
- Contact form
- Phone number
- E-mail
- Social networks links (Facebook Instagram)
- Sharing (URL Copy Facebook Instagram)

#### PROJECT INFORMATION

- Project video (1 video hosted at Vimeo)
- Project location (powered by Google Maps)
- · Points of interest references (powered by
- Google Maps)
- Contact information
- Developer information

#### **ADAPTABILITY**

- Desktop
- Mobile Portrait
- Mobile Landscape
- Tablets

#### **BROWSER COMPATIBILITY**

- Chrome (Testing)
- · Safari (Testing)

#### DESIGN

- One-color configuration by default
- Icons library by default
- Google fonts by default
- Menu style by default
- Buttons style by default
- Design template by default
- Customizable menu and cover logo
- Content images edition
- Custom favicon
- Custom HTML page title

#### IMAGES AND VIDEO QUALITY

• Full HD - 1920 x 1080

#### **TECHNICAL SUPPORT**

- · Content loading and platform setup
- Unlimited views and contacts
- Full technical support

## DOMAIN REGISTRATION AND YEARLY RENOVATION

- Google Domains registration
- SSL Certificate

#### SALESMAN ADMINISTRATION

- Unit availability status administration (Available - Booked - Sold)
- Unit price administration (if pricing module is active)
- Seller user administration
- Seller user permissions (enable/disable price modifications)

# UNIT PRICES • Display the selling price WEB ANALYTICS • Google Analytics integration • Facebook Pixel integration INTERNATIONALIZATION • Language setup

#### MEET OUR LINEUP

# 3D renderings Photorealistic images with the highest quality



## **CGI** animation

3D animations designed to showcase the identity of your project



## √360° virtual tour

360° virtual tours created from 3D models.



## real time VR

Virtual reality (VR) is a technology that creates an immersive digital environment.



## web3D

Visualization and commercialization online platform for real estate projects



# ADVANTAGES OF WORKING WITH US



#### 19 YEARS INNOVATING

We never settle. We aspire to improve every detail, every day



#### 1000+ PROJECTS WORLDWIDE

USA, Dubai, Qatar, Germany, Switzerland, Vietnam, Panama, and more



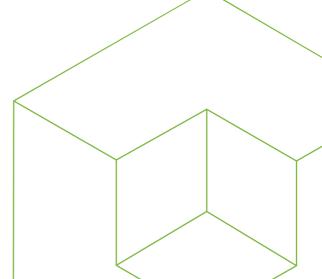
# A PRODUCT FOR EVERY NEED AND EVERY SCALE

From residential buildings to large-scale projects, we have a product for you



#### **GREAT SUPPORT**

Whenever you need us, we are here for you



# FOR PRODUCT DEMOS AND INQUIRES:



#### Contact us

Phone: +1 (786) 980-1978 Email: info@graff3d.com www.graff3d.com

